

Our new and updated daily
information for visitors ...

... is sure to bring
exhibitors and visitors
together.

K-PROFI

at Fakuma 2018

täglich

Welcome

to all five trade show days,
16 – 20 October 2018
in Friedrichshafen

Looking for an effective
Fakuma visitor promotion
at a keen price?

Five up-to-the-minute
K-PROFI editions make
it possible!



*„What's happening
today in the halls?“*

*„What's really exciting
for user industries?“*



**Daily, fast, compact –
information for Fakuma visitors
and for you!**

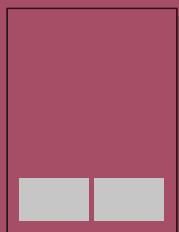
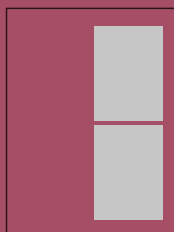
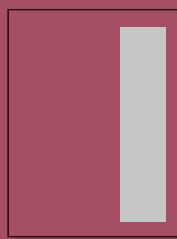
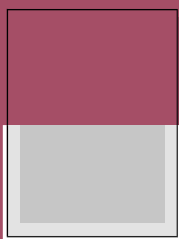
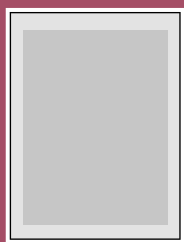
**The concise
Fakuma
overview:**

Your advantages

- ✓ Updated daily
- ✓ Ensure maximum attention for your advertisement on five days
- ✓ 27,500 printed editions
(5 days x 5,500 editions)
- ✓ Active distribution to event visitors directly at the entrances
- ✓ Offered with your breakfast – at many hotels
- ✓ 100,000 flipping editions to newsletter subscribers
(5 days x 20,000 recipients)
- ✓ Editorial coverage live at the event

The perfect setting for your advertisement ...

Examples of advertisement formats



All bleed formats
plus 3 mm bleed margin

... Our keen package deal for all five trade show days

Format	Type area mm (WxH)	Bleed mm (WxH)	Package deal*
1/1 page	178 x 241	210 x 280	9.995
1/2 page portrait	86 x 241	102 x 280	5.245
1/2 page landscape	178 x 118	210 x 135	
Junior page	117 x 179	133 x 196	
1/3 page portrait	56 x 241	-	3.535
1/3 page landscape	178 x 77	-	
1/4 page portrait	56 x 181	-	2.725
1/4 page landscape	178 x 57	-	
1/4 page compact	86 x 118	-	
1/8 page portrait	56 x 88	-	1.455
1/8 page landscape	86 x 57	-	

*All prices in EUR plus VAT

K-PROFI is published daily at Fakuma in an art size copy (210 x 280 mm) and digitally as a flipping edition.

Deadline: 2 October 2018

Payment terms: 30 days net, VAT No.: DE 284 976 419

Bank details: Taunus Sparkasse,

IBAN: DE20 5125 0000 0001 0584 36, SWIFT/BIC: HELADEF1TSK

**Your partner
for perfect visitor promotions**

K-PROFI

Impulse für Kunststoffverarbeiter | www.k-profi.de

Edition 9: Latest Trends
Edition 10: New & Live Exhibits
Edition 11-12: Retrospect



K-PROFI

täglich

From 16 to 20 October
Live daily at Fakuma and
digitally as a flipping edition



K-AKTUELL

powered by K-PROFI

Daily in the internet
and weekly as a newsletter
or individually as a blast



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We're looking forward to hearing from you!

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